



## Training/Internship Program Offer

### (10253) Real Estate Marketing for Spanish or French Speakers – Manhattan, NY



**Start Date:** March – April 2017

**Training Duration:** 12 months

**Hours:** 32 per week

**Compensation:** \$1,244 per month

**Housing:** not provided

**Number of Position Offered:** 1

#### **Host Company Description:**

Full service real estate agency specializing in apartment sales and rental in and around Manhattan area, for both domestic and international clientele. The company specializes in apartment rentals and sales, vacation rentals and property management. The company has a very international staff that handles a lot of cultural groups and regions.

#### **Program Details:**

- Promote the company's properties and services in South American and European markets.
- Intern will assist with updating company website, tracking new listings doing online research and reading real estate publications, attending client meetings; aid in increasing sales team in increase online presence through social media campaigns and build market share long term and to maximize sales (in this case rentals) in the short term.

#### **Applicant Qualifications:**

- To apply for the **Internship** program, applicants must be **business management or marketing** undergraduate/graduate students OR a be recent graduates who begin program within 12 months of the graduation date
- To apply for the **Trainee** program, applicants must hold **business management or marketing** degrees and have least 1 year of professional work experience related to the degree, OR be career professionals of 5 or more years of professional experience in this field
- **Fluent in English and Spanish or French**
- Knowledge of Microsoft Office programs, SEO knowledge is a plus
- Prior real estate work experience is preferred
- Interested in real estate market, client retention and online marketing approaches

#### **How to Apply:**

1. Submit a professional resume with a professional photograph
2. Indicate availability dates (start and end dates)
3. Indicate this offer number and title

