



Trainee Program Offer

(10296) Marketing for an Italian Trainee
– Westlake Village, CA

MARKETING



Start Date: January – August 2019

Hours: 40 hours per week

Location: Westlake Village, CA

Training Duration: 18 months

Compensation: \$12.00 per hour

Housing: corporate housing available, \$750 - \$900/month

Number of Positions Offered: 1

Host Company Description:

The Company is a manufacturer located close to Los Angeles. It produces and serves to their customer high quality products such as batteries, charges, power adapters, etc. The company offers a great opportunity to gain experience in global market and increase know-how in computer industry. Selected Trainee will be responsible for testing a company website, record keeping and will provide maintenance of website by using various applications.

Position Description:

Master the intricacies and rules of each marketplace where advertisements are posted. Create and administer marketplace product advertisements, enhance them with key-words, compatibility information, vibrant imagery, thorough descriptions, and accurate specifications. Update, monitor, and measure the success of existing advertisements to improve them when necessary. Coordinate and roll-out pricing updates at the direction of the Marketing Director. Coordinate with the logistics team to understand which products are discontinued or temporarily on backorder and implement advertisement updated when necessary.

Applicant Qualifications:

- To apply for a **trainee** program, you must hold a **Business Management/Marketing** degree and at least 1 year of work experience OR be a career professional of 5 or more years in related field.
- **MUST BE A NATIVE ITALIAN LANGUAGE SPEAKER**
- Search Engine Optimization knowledge and skills required
- Excellent English verbal and written communication skills required
- Must be detail oriented, anxious to multi task, collaborative in team environments, be willing to develop new ideas, encourage team members, and see projects to their conclusion.
- Must have above average computer, internet, and email skills with 3-4 years experience with Microsoft Excel, MS Outlook (email, scheduling, collaborative task management), and MS Word

How to Apply:

1. Submit a professional resume with a professional photograph
2. Indicate availability dates (start and end dates)
3. Indicate this offer number and title

